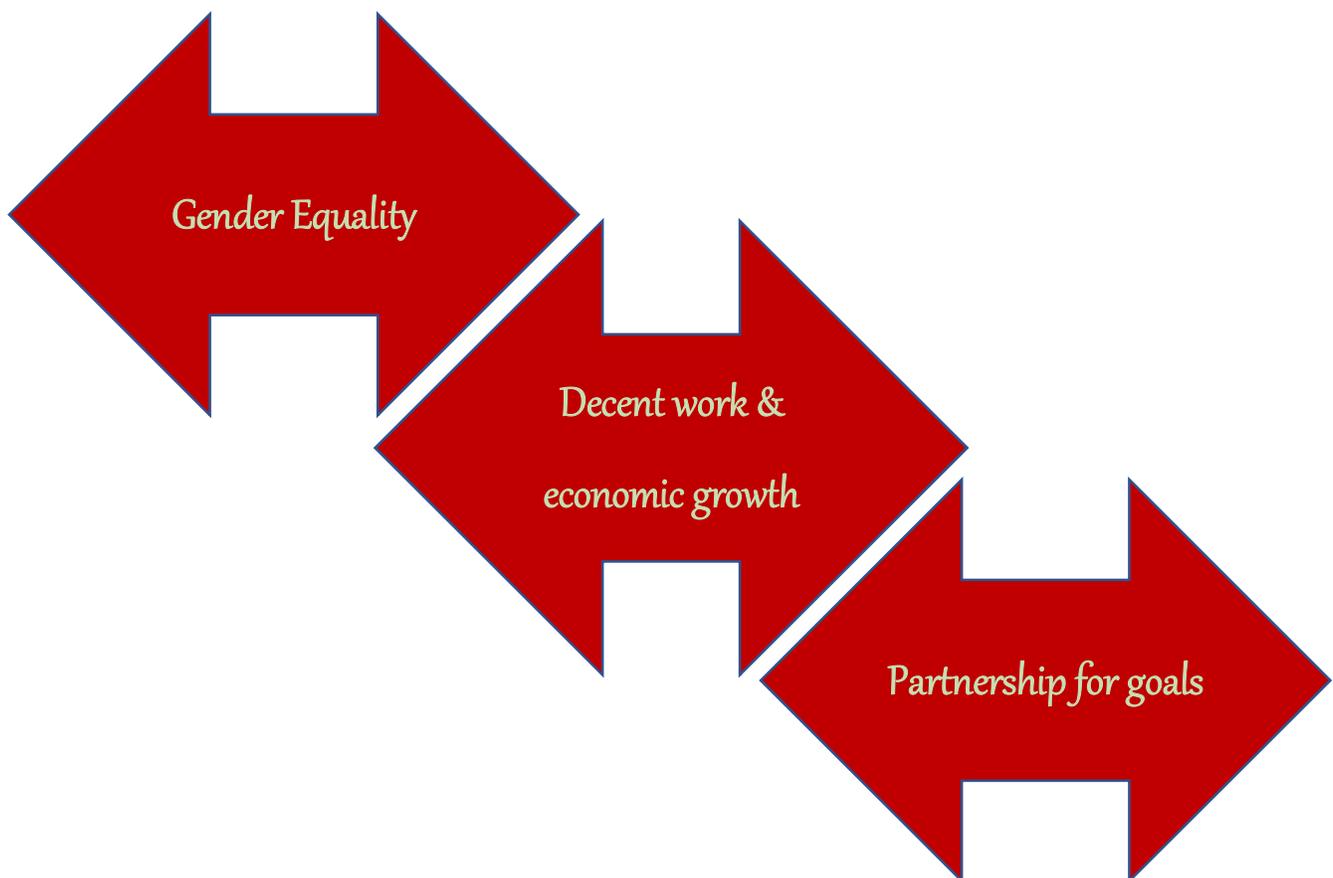


Indira Gandhi Delhi Technical University for women



SAMANVAY -The Economics and Research Society of IGDTUW



The human race's curiosity has expressed itself in the creation of various fields of study that examine specific aspects of the world around us. The 'natural' sciences like physics and chemistry study the behavior of the basic particles and elements of the universe and their interactions with each other. The 'humanities', on the other hand, study the creations of humans, such as literary texts and the arts.

Interspersed between these two is

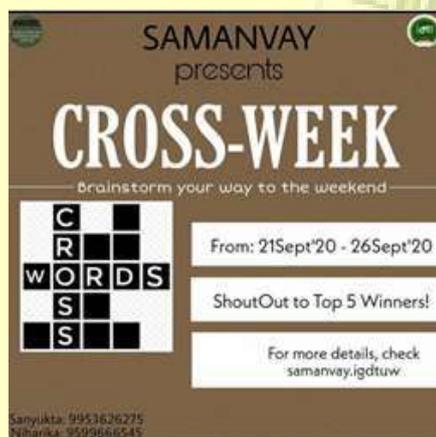
the Economics—a 'social science' which deploys a highly quantitative, data-driven, problem-solving approach towards understanding the behaviour of the human beings. Economics, therefore, is the field of study that is best placed to track, study, project and predict human behavior; and as such is one of the most important and relevant skills for the world today, helping us choose wisely when it comes to one's personal, social and professional lives.

Keeping above aspects in mind, Samanvay-The Economics and Research Society was introduced on 29 November 2019. Samanvay aims to foster and propagate an environment in which students can enhance their quality knowledge in the domain of economics and research that will equip them with practical and theoretical insights of the subject.

EVENTS

Cross-Week

Sept 20-26, 2020



Cross-week was an online event of seven days, where the participants were required to search the word particular to the themes. The themes were different for each day like Covid 19, Economics, Technology related etc. This event was an ice breaker in the Covid times involving the participants in fun filled journey of the words.

Webtalk on Agricultural Reforms

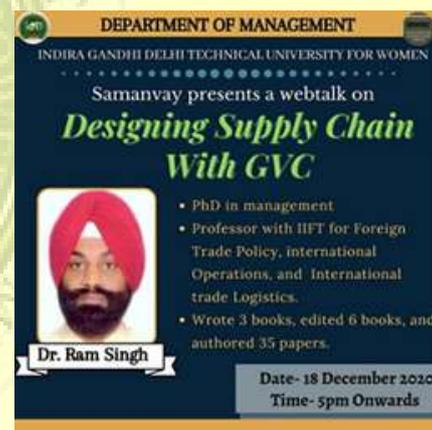
Oct 26, 2020



Keeping the latest policy changes in mind, a Web talk on Agricultural Reforms was organized, with the Mr. Vishal Dagar, Assistant professor Amity University as the speaker for the web talk. He addressed the big picture of the agricultural sector on issues faced by farmer, what the government is doing, and what ought to be done to make the conditions better. Mr. Dagar fully stacked the session with realities and facts regarding the farm bills.

Webtalk on Designing Supply Chain with GVC

Dec 18, 2020



In today's world, it's not the organization that are competing, it's the supply chain that is competing. Keeping this in mind, a web talk was organized on the topic: Designing Trade Supply Chain with GVC. The department was delighted to host Dr. Ram Singh, Professor IIFT, Delhi as the speaker for the event. He enlightened us with a holistic overview of the topic covering geopolitics and policy prospective as well.



MUDRA-The Finance and Investment Society of IGDTUW



An investment in knowledge pays the best interest. –Benjamin Franklin
Finance attracts young people who are eager to make big money, but it only retains those that are truly interested in solving financial problems. Career in finance offers high pay and fast career placement after graduation. With a motive to make finance as a career for the students by working in close association with thought leaders and organizations, providing students a

platform to hone their corporate communication skills MUDRA (₹) - The finance & investment society of IGDTUW came into existence. It also focuses on Corporate communication, founded in April, 2020 with the motto of breaking down concepts like networking, finance and making them more fun and engaging for the students. The Society combines educational programmes like seminars, guest lectures and workshops with fun

events. The Mission of the Finance Society is to improve students' understanding of financial aspects of management and to learn, engage and access in the field of Finance and Corporate world in an easy and insightful way. This society helps students to explore different and difficult financial terms in an uncomplicated way. It also engages students in activities involved in managing corporate communication.

EVENTS

Learn From Home Webinar

July 4, 2020



The event in the series "Learn from Webinar" invited Ms. Kriti Singhal. It was an interactive session where she told her success story of creating India's fastest growing youth committee. Ms Kriti Singhal has conducted over 1000+ workshops and has been featured in BBC News, Times of India and more. She is also an entrepreneur, a happiness coach, a mentor to students from all across the country

The webinar focused on professional hacks, people skills that can help us grow in the corporate world, followed by a Question- Answer round with the speaker.

Learn From Home Webinar

Oct 26, 2020



Webinar on the financial breakdown of the social media Industry. The guest speaker was Mr. Sabby BG who told about the financial breakdown of the social media Industry, Future jobs in the industry, youtube analytics, brand collaborations.

Mr. Sabby BG is a content creator, YouTuber And produces international content that caters to the interests of Indian audience.

Movie Night With Mudra

Dec 17, 2020



Movie Night With Mudra was an event organized to infuse the stock market knowledge into the students. The virtually held event showcased the Netflix Episode that helped the students to have the basic about stocks.

After the movie there was a healthy discussion about the key takeaways from the movie. Students shared that how this short movie generated their interest towards stocks and would love to have more such engaging & informative events.



HUUMANOID – Human Resource Society of IGDTUW



EVENTS

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HUUMANOID is the Human Resource Society of Indira Gandhi Delhi Technical University for Women. We introduced our tagline/slogan as "U make it Ingenious!". The philosophy behind the extra U in the name defines the ability of a Human to do things in a clever, original and innovative manner. The objective of the society is to help students to shape themselves into professionals before entering the corporate world. Through workshops, seminars, webinars, fun events, value-adding activities, industry-oriented summits and competitions etc; society provide a platform to develop new skills and explore oneself.

Preparation of CAT, GMAT and Non-MBA options

OCT 3, 2020

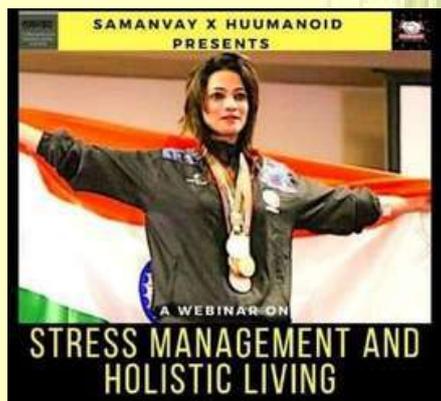


Prof. Sandeep Mann has 30 years track in servicing of Indian large corporate and MSME apart from global entities. He has been instrumental in enabling admissions of thousands of students to IIMs, IITs, and US schools.

The webinar started with brief introduction about CAT, GMAT and other MBA related exams. After that the speaker told about many Non-MBA options that one can pursue. Some very useful strategies, idea plan, tips and hacks were discussed during the webinar.

Stress Management & Holistic Living

JULY 26, 2020



Ms. Archana Jain is a world champion in powerlifting and a motivational speaker. She talked about the role of yoga, exercises and how these contribute to mental and physical wellness and hence productivity. The webinar started with the life story and challenges faced by Ms. Archana Jain. After that, she provided with some tips and tricks to remain calm when feeling anxious during tough times.

Resume Building and Self-Selling

NOV 6, 2020

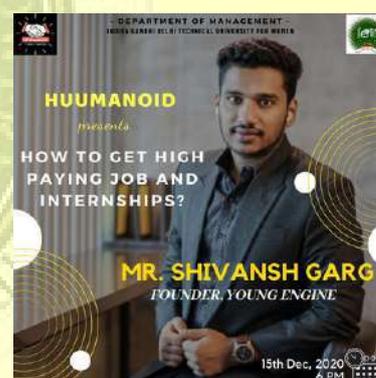


Mr. Anshumali Saxena who is an Institutional Builder, Leader - Mentor, Sales -Marketing, Branding - Innovator.

The Spotlight of the webinar was "Let your CV talk about you and Be as creative as you can". He emphasized to use graphics, different shapes and figures to make your CV stand out in the crowd. He also emphasized to keep ourself (i.e. your skills) updated according to the requirements of the world.

How to get high paying Jobs & Internships

DEC 15, 2020



Mr. Shivansh Garg is the founder of Young Engine which is a Youth Organization. He provides opportunities of internships, jobs and career enhancements workshops to the students.

The session was focused on tips and tricks to get the dream job & Internship in the desired organization. Students were delighted to get such a wonderful insight from the session.

Vartta-The Business News Society of IGDTUW



In order to be an optimistic manager one should always focus on ongoing trends and situations and should mold its business into that direction. One should have a brief understanding about a certain change in trend and technology. One should be free to adopt new changes in order to grow its business.

An important source of all such information is newspaper. Vartta ,the business society, IGDTUW is working to achieve this goal.We bridge this gap and bring closely the business news to the students to keep them updated. The society works on enhancing communication skills ,confidence and team spirit amongst team members.

One integral part of Vartta society is, SAT-FACT, which weekly surprise of facts and techniques followed by certain companies.Real and genuine facts added in this section.

EVENTS

Financial Condition of Developed Vs Developing Countries Post Covid-19

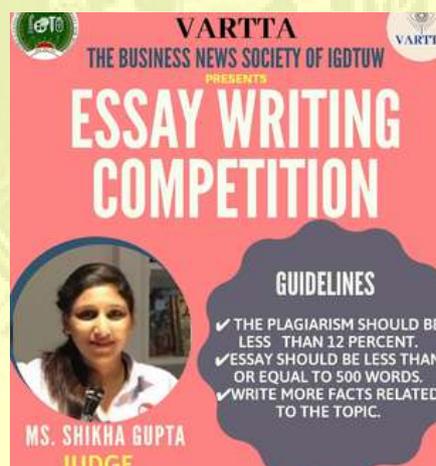
Oct, 2020



In this webinar,Dr. Vivek Bhageria presented his views on the current financial conditions of both developed and developing countries. He presented a brief description about the initiatives taken by both type of countries and in which financial year they would be able to attain their respective economy back. He discussed about the opportunities that India is receiving due to this ongoing pandemic.

Essay Writing Competition

Dec 15, 2020



In this essay writing competition student were given the topic "The New Agricultural Farm bill". Participants were given a day's time to submit the essay with word limit of 500 words and plagiarism up to twelve percent. Entries were invited over the mail and best three prizes were announced. This competition was judged by Ms Shikha Gupta.

Group Discussion

Dec 17, 2020



Vartta Society conducts a weekly group discussion every thursday. The topic of discussion relates to Economics, Markets, Finance, Technical & Corporate news. This co-curricular activity would help management students in enhancement of their knowledge base.



ZOSH - Marketing Society of IGDTUW



EVENTS

In today's world, marketing is the heart of a business. An effective marketing strategy helps to win new customers and gain an edge over the competitors.

To help students create interest and understand marketing in a fun and imaginative way, the BBA students under the department of Management commenced ZOSH - The Marketing Society of IGDTUW.

ZOSH aims to educate students about different aspects of marketing like Advertising, Branding, Copywriting, Customer Relationship Management (CRM), Direct Marketing, Graphic Design, Digital Marketing, etc.



Ad-Holic

Nov 22, 2019

'Zosh' organised AD MAD, an Advertisement Making Competition for students to showcase their creativity in marketing products and services. The event key focus areas were product designing, business negotiation, and advertisements curation. The event gave the chance to the student to challenge their marketing minds to make an advertisement on the spot while using a prop. With ever changing economies and markets, the advertising and branding strategy of companies is also undergone.

Logo Making Competition

July 14, 2019



The virtual event organised by ZOSH aimed at logo designing by using advertising.

Logostics gave a platform to students, depicted an interestingly broad range of perspectives and understanding of marketing through graphic designing. The scope of the event was to instil the knowledge and Significance of a logo in business, providing an understanding of how a symbol can speak for the organization.

Debate Competition

Sept 19, 2019



The debate competition Market colloquium was organized by Zosh-The Marketing Society of IGDTUW and TechnoLiterati- The Literary Society of IGDTUW. A platform which provided the opportunity to showcase Debating and Marketing Skills. All the participants were given a stipulated time frame to express their view on the topic Marketing - boon or bane for consumers.

GMAT Webinar

Sept 26, 2019



The society organized a webinar for all the MBA aspirants. The speaker for the webinar was Mr. Piyush Beriwal, 99% CAT score holder and 740 GMAT score holder with an experience of over 10+ MBA counselling. Mr. Piyush conducted a very interactive session to let students know all tips and tricks to crack the GMAT exam with flying colors.

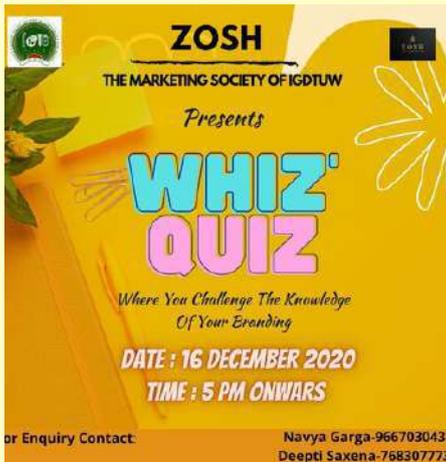


ZOSH - Marketing Society of IGDTUW



Whiz Quiz

Dec 16, 2020



Quiz Whiz organized an event of quiz in which knowledge of branding of the participants was tested. The event creates a sort of interest in the audience as well as participants of knowing more and more about brands and their logos.

For the event **Marketing Through LinkedIn** Mr. Deepak Pareek, Co-founder of Careerkeeda was invited as a speaker. Mr. Daksh Sethi, Founder, and CEO of Guby Rogers guided on how to add connections, how to approach someone professionally. Shared their expertise on LinkedIn ethics, regular content creation, and maintaining business relationships. They gave useful insights on how we can handle hatred on LinkedIn and work in the most professional manner.

Marketing Through LinkedIn

Dec 10, 2020

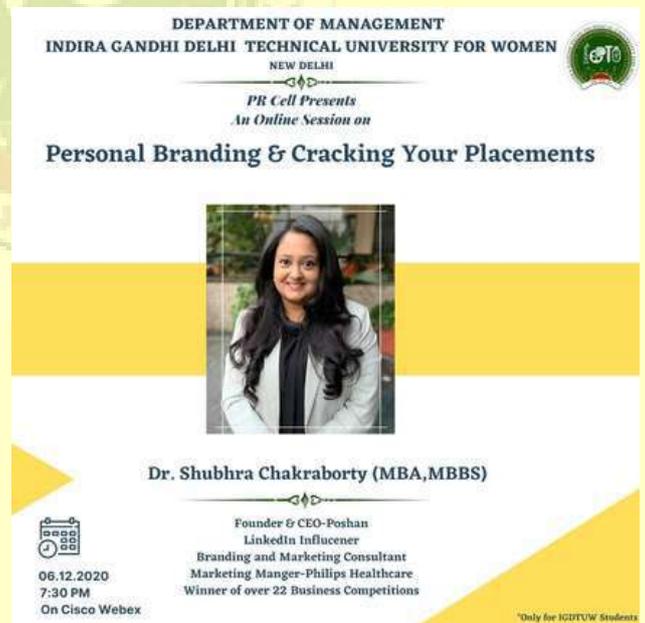


Public Relations Cell

The Public Relations Cell will strive to bring DEPARTMENT OF MANAGEMENT, IGDTUW to the fore through brand building and promotion. The foremost role of the PR Cell is to foster community relations with external stakeholders through media relation activities. The cell accomplishes this role through its regular engagement with all forms of media and also by facilitating Institute's online visibility on different digital platforms like Facebook, Instagram, LinkedIn, Youtube, Twitter, and Blogs. PR Cell ensures that all the important happenings, as well as the event in the institute, are shared with the external world. PR Cell also serves as the first contact point for the aspirants, thereby aiding the admission process. In short, the PR Cell is the institute's window to the outside world.

EVENT

Dr. Shubhra Chakraborty as part of Career Building Webinar on "PERSONAL BRANDING & CRACKING YOUR PLACEMENTS" in collaboration with PR Cell. During the session, Dr. Chakraborty shared her remarkable insights on personal branding, interview preparation and resume building techniques and imparted an understanding of the selection process from a recruiter's perspective. She also addressed student's queries concerning interview preparation. Department of Management, IGDTUW extends its gratitude to Dr. Shubhra Chakraborty for enlightening us with such an informative session.



Indira Gandhi Delhi Technical University for women

Prestigious Collaborations and Partnerships

Memorandum of Understanding

Academic
collaborations

Industry
collaborations

Government
collaborations

COLLABORATION WITH DELHI GOVT. DEPARTMENTS

- Delhi Subordinate State Selection Board (DSSSB)
- MoU with Municipal Corporation of Delhi (MCD)



- Training of Delhi Police Staff on Cyber Security & Cyber Crime

PRESTIGIOUS COLLABORATIONS...

- IGDTUW is setting up Centre of Excellence CoE in Artificial Intelligence under the Department of Science and Technology (DST) withing the Ministry of Science and Technology in India
- United Kingdom Research and Innovation, Centre of Ecology & Hydrology (CEH), UK.
- University received approx. Rs.60 Lakhs of equipment from NASSCOM & CISCO for setting-up of thingQbator (Internet of things Innovation Lab) in IGDTUW.



- University has received approx. Rs.22 Lakhs of equipment from M/s. Flour Daniel for setting-up of Turning Lab in MAE Department.
- National Ping Tung University [NPTU], Taiwan for Research Collaboration, Student and Faculty Exchange etc.



- Maykop State Technological University, Russia for Collaborative Research, Student and Faculty exchange Programme and for jointly organizing Symposia, Seminars, etc.
- Cyber Peace Foundation for setting up of Cyber Research Lab
- EATON Foundation for disbursing scholarships to the students etc.
- MoU signed between IGDTUW and IBM India Pvt. Ltd. for Academic Growth and Technological advancement



- MoU with Deutsche Gesellschaft fuer Interantionale Zusammenabert (GIZ) Germany
- MoU with Amazon

