

Centre for SDGs and ADIRA PRESENTS

# Let your entrepreneurship dream come true

ADIRA PRESENTS TO YOU A SESSION ON

## Let Your Entrepreneurship Dream Come True

2 DEC

Starts at 12 PM

 LIVE

### THE SPEAKERS



#### Manasi Gupta

Founder of Huesofmind, public speaker, and Published Author



#### Daksh Sethi

Tedx and Josh Talks speaker, Founder of Guby Rogers, over 37k followers on instagram

**DREAM OF STARTING YOUR OWN COMPANY? DON'T WANT TO WORK FOR OTHERS? WELL, HERES THE SOLUTION!**

The two brilliant speakers will be talking about how to start your own brand at the age of 19 and give us insights of their journeys so far.

**REGISTER NOW!**

[bit.ly/EntrepreneurshipDreamComeTrue](https://bit.ly/EntrepreneurshipDreamComeTrue)



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## **Introduction**

*ADIRA, an initiative by the students of IGDTUW, organized a session on "Let Your Entrepreneurship Dream Come True" where the speakers talked about how to start our own brand at the age of 19 and gave us insights of their journeys so far.*

## **About the Event**

*The session was facilitated by our guests of honor - Mr. Daksh Sethi and Ms. Manasi Gupta. After a brief introduction by the member of team Adira, Ms. Manasi Gupta shared about her life through a beautiful presentation and educated the audience about social entrepreneurship. Then Mr. Daksh Sethi interacted with the attendees and assured them that the field of entrepreneurship is not gender specific by sharing his experience and observations.*

*The attendees had the opportunity to ask questions. The students were really moved by the journey of both the speakers and the session proved to be a huge success.*

## **Event Overview**

**Date:** December 2, 2021

**Venue:** Webex

- <https://iqdtuw1.webex.com/iqdtuw1/j.php?MTID=mbaa18e24688687ad03ffc9dd03519fdd>
- Meeting number: 2641 994 5204
- Password: 12345

### **Speakers:**

*Mr. Daksh Sethi - Tedx and Josh Talks Speaker, Educator, 37k + followers on instagram, Founder of Guby Rogers*

*Ms. Manasi Gupta - Founder of Huesofmind, Public Speaker, Published Author*

## **Summary of Social Media Activity**

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### Before the event

A google form along with the poster was circulated among the students of Indira Gandhi Delhi Technical University and other colleges.

A humongous response of 100+ students was received. The event proved to be interesting and engaging for all the budding entrepreneurs.

### **During the Event**

*The event commenced with a brief introduction of our esteemed speakers .*

1. *Duration- 1.5 hrs*

- *Half hour session by Ms. Mnasi Gupta followed by half hour session by Mr. Daksh Sethi. At the end, there was an open discussion between attendees and the speakers.*

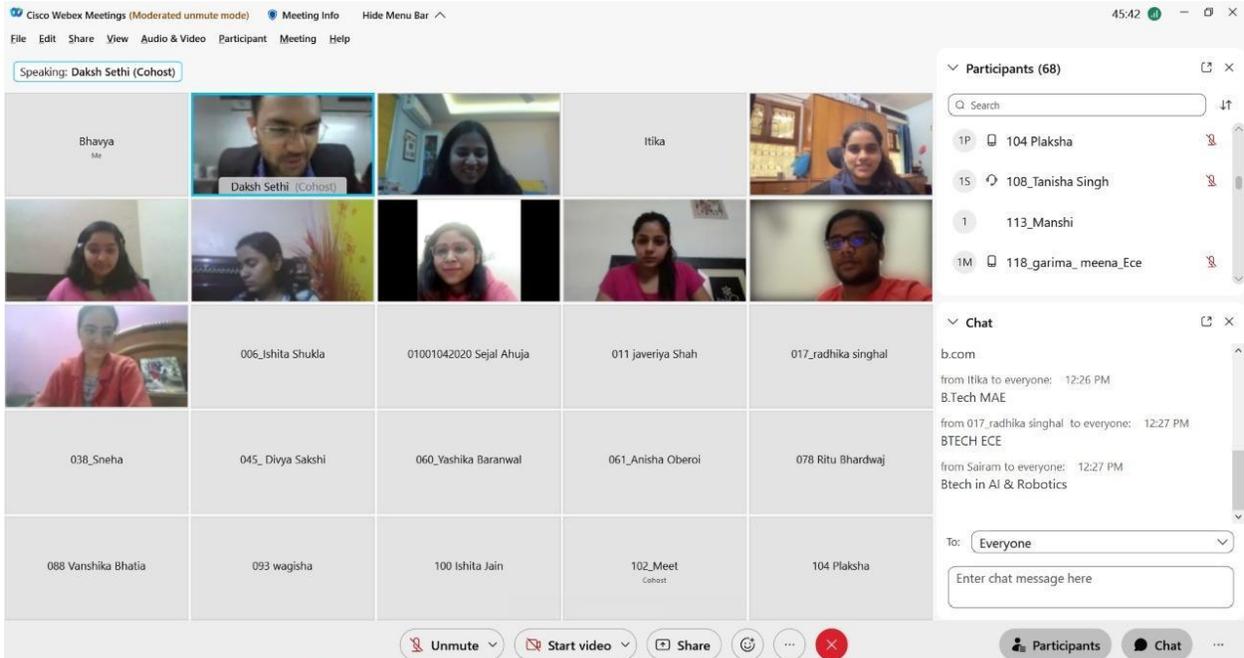
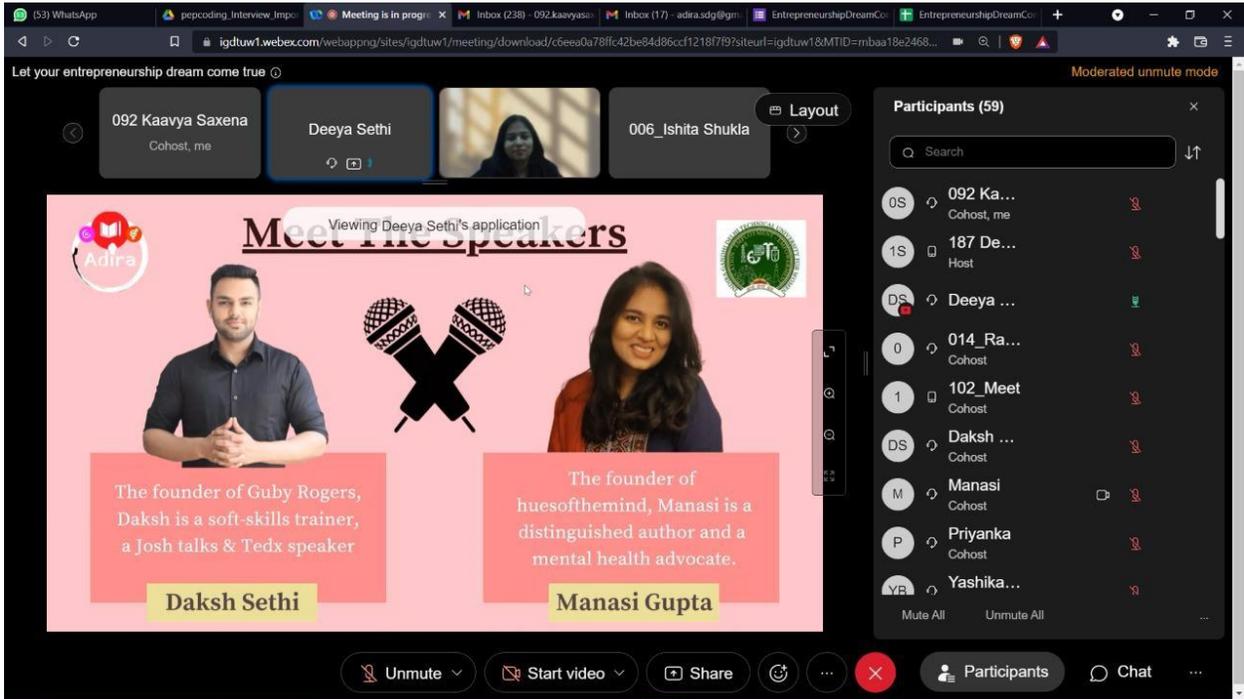
2. *Attendees*

- *Total audience of 150+ students.*

3. *Feedback*

- *The attendees found the session really inspiring and informative.*
- *In the words of students :- " It was really an inspiring session, thanks alot to Daksh sir and Manasi ma'am for being with us", "Thank you sir and ma'am for gracing us with your presence! I'm sure everyone learnt a lot from the session! "*

# Glimpse of the Event



Cisco Webex Meetings (Moderated unmute mode) Meeting Info Hide Menu Bar 55:20

File Edit Share View Audio & Video Participant Meeting Help

Bhavya KAILASH Manasi (Cohost) Daksh Sethi (Cohost) Itika Layout

Viewing Manasi's application...

## My reasons



**Lack of resources**  
You can speak a bit about this person here

**Lack of Dialogue**  
You can speak a bit about this person here

**Giving back to the community**  
You can speak a bit about this person here

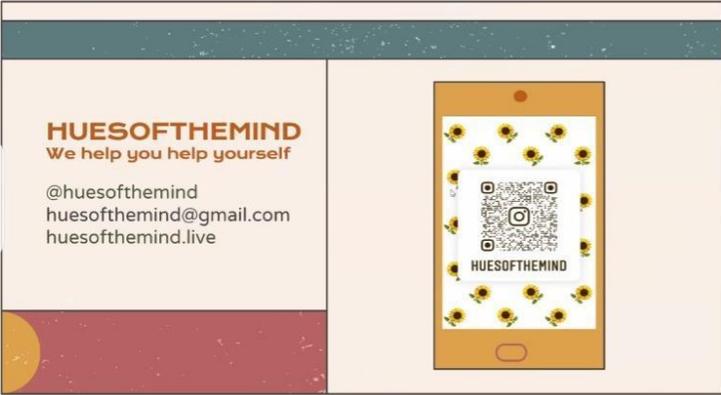
Unmute Start video Share Participants Chat

Cisco Webex Meetings (Moderated unmute mode) Meeting Info Hide Menu Bar 01:06:05

File Edit Share View Audio & Video Participant Meeting Help

Speaking: Manasi (Cohost) Viewing Manasi's application...

Layout



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We help you help yourself

@huesofthemind  
huesofthemind@gmail.com  
huesofthemind.live

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Participants (93)

0A 051\_Aditi Kapil Agarwal

0G 057\_Ritika Goyal

0O 061\_Anisha Oberoi

0 087\_Halley

Chat

some social barriers.

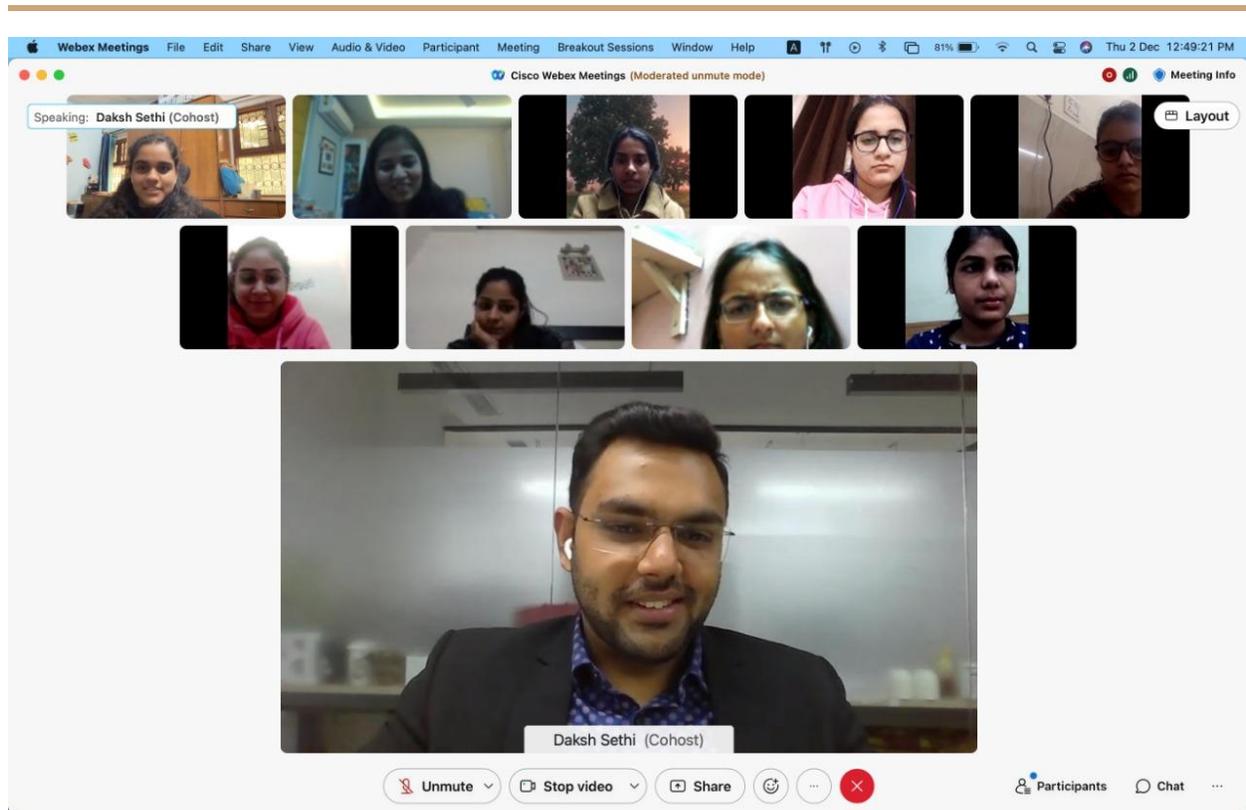
from Yashika Behl to everyone: 12:39 PM  
Like our parents expect us to have a decent job rather than choosing entrepreneurship then what was your step in such a situation?

from Divya Gupta to everyone: 12:46 PM  
can you pls repeat the names

To: Everyone

Enter chat message here

Unmute Start video Share Participants Chat



Activity caption:-

*"Women entrepreneurship has been recognised as an important source of economic growth. Women entrepreneurs create new jobs for themselves and others and also provide society with different solutions to management, organization and business problems. However, they still represent a minority of all entrepreneurs. Women entrepreneurs often face gender-based barriers to starting and growing their businesses, like discriminatory property, matrimonial and inheritance laws and/or cultural practices; lack of access to formal finance mechanisms; limited mobility and access to information and networks, etc"*

**ADIRA PRESENTS 'LET YOUR ENTREPRENEURSHIP DREAM COME TRUE!'**